

MD. SAYED HOSSAIN

SENIOR GRAPHICS DESIGNER



CONTACT

Dhaka BANGLADESH
up.sayedhossain@gmail.com

EDUCATION

Jahangirnagar University
2012–2014
Master of Arts (MA), Visual Design

Daffodil Institute of Information Technology (DIIT)
2005–2010
Bachelor of Applied Science (BASC),
Computer engineering

LANGUAGES

ENGLISH: Professional
BENGALI: Native

CERTIFICATIONS

Graphic Design Specialization

PROVIDER: Coursera (offered by California Institute of the Arts)

ISSUED: February 2020

Certified UI/UX & Graphic Design Specialist

PROVIDER: CIW (Certified Internet Web Professionals)

ISSUED: March 2017

ACHIEVEMENTS

Top 1% Designer on Upwork
2024 – Present

Dribbble Featured Designer
2023

Behance Design Award
2022

ABOUT ME

Creative graphic designer specializing in clean, modern, and conversion-focused designs. I create visually engaging layouts, branding, and digital assets that communicate clearly and drive results across web, social media, and marketing platforms.

WORK EXPERIENCE

SENIOR GRAPHICS & UX/UI DESIGNER

Grameenphone IT (GPIT)

Jun 2022 - Jul 2024

- Led the creative team in designing impactful marketing materials, including brochures, flyers, and banners, for nationwide and international campaigns.
- Developed and maintained cohesive brand identity systems, ensuring all marketing assets adhered to Grameenphone's branding guidelines.
- Conceptualized and executed high-quality visual assets for social media campaigns, increasing audience engagement by 30%.
- Designed print and digital advertisements, billboards, and promotional materials for corporate events and product launches.

LEAD PRODUCT DESIGNER

Magnito Digital

Jan 2020 - May 2022

- Designed comprehensive branding packages, including logos, brand guidelines, and visual assets for various clients.
- Produced creative graphics for marketing campaigns, such as banners, posters, and packaging designs, tailored to target audiences.
- Delivered high-quality social media creatives for brands, optimizing designs for Facebook, Instagram, and LinkedIn.
- Worked with cross-functional teams to align designs with project goals and user needs.

SENIOR GRAPHICS AND UX/UI DESIGNER

Inovace Technologies

Nov 2021 - Dec 2022

- Designed and executed creative marketing materials, including catalogs, booklets, and promotional items for retail clients.
- Worked on custom illustrations and vector designs to meet client-specific branding needs.
- Designed visually engaging UI for mobile and web applications, ensuring brand consistency.
- Supported e-commerce brands with packaging and label designs, driving product differentiation.
- Conducted design reviews with clients to ensure satisfaction and alignment with business goals.

MY SKILLS

Adobe Photoshop



Adobe Illustrator



Figma



Adobe InDesign



Canva



Adobe Premiere Pro



Adobe After Effect



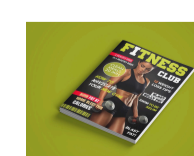
Adobe XD



NOTABLE PROJECTS



Wine Luncheon Charity Event
Client: Tee Off



Brochure Design
Client: Flex Track Fitness Club



Travel Flyer Design
Client: Way fare – Noble Tours



Noodles Branding & Campaign Design
Client: Foodly



School Presentation Design
Client: Clean & Educational Slides



Noodles Branding & Campaign Design
Client: Foodly